

SISIR SARAS-2015

2nd to 14th January 2015, **Venue:** IDCO Exhibition Ground, Unit-III, Bhubaneswar

Name of organizer	ORMAS (Odisha Rural Development and Marketing Society), Odisha Livelihoods Mission, Panchayati Raj Department, Government of Odisha
Sponsored by	Ministry of Rural Development, Government of India
Partner Agencies	NABARD, KVIC, H & CI, Mahila Vikas Sambhaya Nigam (MVSN)
Total numbers of stalls erected	275 (Two hundred seventy five)
States/ UTs participating	<u>Twenty six (26):</u> Andhra Pradesh, Arunachal Pradesh, Assam, Bihar, Chhattisgarh, Gujarat, Haryana, Himachal Pradesh, Jammu & Kashmir, Jharkhand, Karnataka, Kerala, Madhya Pradesh, Maharashtra, Manipur, Puducherry, Punjab, Rajasthan, Tamil Nadu, Telangana, Tripura, Uttarakhand, Uttar Pradesh, West Bengal, Nagaland.
Numbers of districts of Odisha participating	29 districts of Odisha
No. of SHGs participating	396
Total Number of participants	726
Total Sales during the event	Rs.8.12 Cr.
Major Attractions of SISIR SARAS 2015	<p><u>Demonstration</u></p> <ol style="list-style-type: none"> a) Explore Odisha through Handloom-Sonepur. b) Livelihood generation through Sabai Craft (Natural Plastic) of Mayurbhanj c) Livelihood generation through Paper Machie from Keonjhar d) Utility & Decorative items made from Waste Products from Jajpur <p><u>Exclusive products from:</u> <i>Paper Mache products</i> from Pondicherry, <i>Wrought Iron</i> from UP, <i>Tasar</i> of Chhattisgarh, <i>Cane & Bamboo works</i> of Assam & Tripura, <i>Woolen products</i> of Manipur, Himachal Pradesh, Uttarakhand and J&K, <i>Jute products</i> of West Bengal, <i>Silk</i> from Varanasi, <i>Chanderi Silk</i> of MP, <i>Dry Flower</i> from Manipur, Arunachal Pradesh, <i>Home Decorative items and Shawls</i> from Gujarat, <i>Leather shoes</i> from Punjab and Rajasthan, <i>Meenakari</i> from Rajasthan, <i>Madhubani Painting</i> from Bihar, <i>Handlooms</i> from Andhra Pradesh and Kerala. <i>Terracotta, Tribal Jewelry, Dhokra Casting, Cotton Handloom Products, Kendujhari Phula Badi, Dry Fish and Spices/NTFP</i> from Odisha.</p> <p><u>Food Stalls</u> SHG Managed Food Stalls comprising of Traditional Odia delicacies and Café' Coffee Day as DDU-GKY Skill Development Partner</p>